

# Private media ownership in Canada in 2008

## THE "TRI-OPOLY"

### CTV Globemedia

Woodbridge Co Ltd., Teachers Pension, Torstar, BCE

- ~ **Newspapers:** Globe and Mail
- ~ **TV** - Conventional: CTV, A-Channel (7 stations), TQS (40%), CKX (Brandon)
  - Specialty: 26 channels (eg. TSN, MuchMusic).
- ~ **Radio:** 34 stations
- ~ **Internet:** workopolis.com (40%)

### Canwest

Asper Family

- ~ **Newspapers:** 13 dailies (inc. Ottawa Citizen, National Post); 2 free dailies (Metro in Ottawa and Vancouver)
- ~ **TV** - Conventional: Global, E! (total of 14 local stations)
  - Specialty: CW Television (21 channels, eg. Showcase, HGTV, Discovery, History)
- ~ **Internet:** canada.com, FPinfomart.ca

### Quebecor

Péladeau Family

- ~ **Newspapers:** 38 dailies, inc. Sun chain and Ontario's Osprey chain; 3 free dailies (24 hours); 86 weeklies and 15 magazines
- ~ **TV** - Videotron cable
  - Conventional: TVA, Sun TV
  - Specialty: 9 channels
- ~ **Internet:** canoe.ca, jobboom.com (more than 12 sites)

## CANADA'S "LARGEST RADIO NETWORK"

### Astral Media Inc

- ~ **TV** - Specialty: 10 channels
  - Pay: 6 channels
- ~ **Radio:** 80 stations across Canada
- ~ **Internet:** TATV

## The Cable+ Guys...

### Rogers

- ~ **Cable**
- ~ **TV** - Cable co
  - Conventional: citytv (five stations); OMNI TV in Toronto
  - Specialty: 6 channels
- ~ **Radio:** 45 stations
- ~ **Magazines:** dozens, including Macleans, Chatelaine

### Corus/Shaw

- ~ **Cable**
- ~ **TV** - 3 CBC affiliate stations
  - 10 specialty stations
  - 2 pay TV stations
- ~ **Radio:** 53 stations
- ~ **Internet:** corusnouvelles.com
- ~ **Satellite:** Star Choice

### Cogeco

- ~ **Cable**
- ~ **TV** - TQS (60%); Canal Indigo (32%)
- ~ **Radio:** 2 stations

## Waiting to gobble or be gobbled?

### Torstar

- ~ **Newspapers:** 5 dailies & 95 community papers (Ont.)
- ~ **Internet:** Toronto.com
- Torstar owns 20% of CTV

### Transcontinental

- ~ **Newspapers:** 12 dailies, 125 weeklies/community; 40 magazines

### Gesca Ltd. (Power Corp)

- ~ **Newspapers:** 7 French-language dailies (La Presse)

### Irving (Brunswick News)

- ~ **Newspapers:** all of the English-language daily newspapers in New Brunswick (3) and a handful of weeklies.

### Maritime Broadcasting

- Radio:** 25 stations in NS, NB and PEI

Note: This chart does not include public and public-service media, including CBC/Radio-Canada, TVOntario, Knowledge Network, Télé-Québec, APTN, and Canadian Press, or independents.

Sources: L'actualité, cbc.ca, Canadian Newspaper Association, Canadian Media Guild